

**We Claim:**

1. A method of dispensing a product into a device having a diluent, the product enclosed between two continuous strips forming a plurality of unit doses, comprising:
  - a) separating the two strips to release a first unit dose;
  - b) allowing the first unit dose to fall into the device;
  - c) advancing a second unit dose for subsequent dispensing; and
  - d) mixing the first unit dose with the diluent.
2. The method of claim 1, wherein the device is selected from the group consisting of a sink, bucket and dishwasher.
3. The method of claim 1, wherein the product is selected from the group consisting of a detergent, sanitizer and rinse aid.
4. The method of claim 1, wherein the diluent is water.
5. The method of claim 1, wherein advancing a second unit dose and allowing the first unit dose to fall are done simultaneously.
6. The method of claim 1, further comprising rolling up the strips after each unit dose falls from the strips.
7. A unit dose product for use with a dishwasher, comprising:
  - a) a first continuous strip layer operatively connected to a second continuous strip layer;
  - b) a plurality of product doses positioned between the first and second layer;and
  - c) a plurality of dividers positioned between the plurality of product doses to form a plurality of unit doses of product.

8. The unit dose product of claim 7, the product is selected from the group consisting of a detergent, sanitizer and rinse aid.

9. A replaceable container for use with a device having a diluent, the container comprising:

- a) a housing having an inner cavity and an exit opening;
- b) a holding area for storing a continuous strip having a plurality of unit doses of product, the continuous strip having a first continuous strip layer operatively connected to a second continuous strip layer; and
- c) a take-up member for accumulating the continuous strip after the unit doses have been released and exit the exit opening.